



Company
INTRODUCTION



Our Vision

Awesomepick is a leading selected premium agriculture product platform associated with preventive treatment. with a focus on quality, sustainability, and social impact,

Our business is committed to promoting well-being and meaningful connections in Cambodia and global market through innovative gifting solutions. We specialize in curating thoughtful, high-quality gifts that enhance personal and corporate relationships while fostering a culture of care and appreciation. Rooted in our dedication to community development, we prioritize ethical sourcing, sustainability, and initiatives that give back to local artisans and vulnerable communities.

By combining cultural authenticity with modern gifting trends, we create impactful experiences that reflect care, gratitude, and social responsibility.

Brand Mark



Letter A
from
AWESOMEPICK



Angkor Wat



We care for our
People, Partners
and Community



Be at the top
of the market



Seed, organic,
the foundation
of our future



Let our light shine
and be a source of
strength and
courage

Business Focus

We believe that gifting is more than just an exchange it is a powerful expression of appreciation, care, and cultural identity.

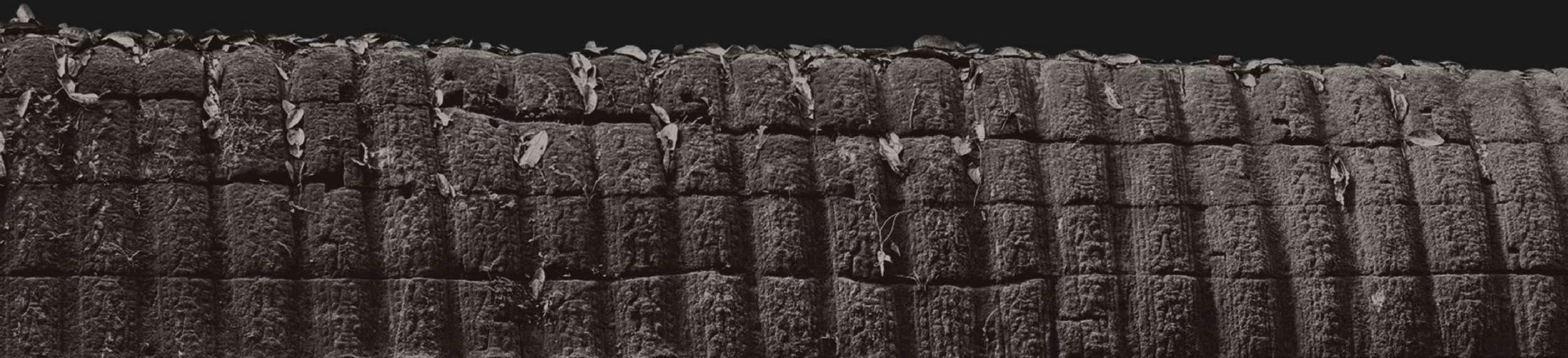
By aligning our business with well-being, sustainability, and community-driven initiatives, we create a gifting experience that is not only thoughtful but also transformative ensuring that every gift contributes to a brighter, more connected future for Cambodia.

Cambodia



A professional venue to showcase the best of Cambodia to global market place

- **Preventive Treatment**
- **Exquisite Quality Assurance**
- **Making a Positive Social and Environmental Impact**
- **Eco-friendly Practices into our Operations**





DIPLOMATIC *RECOGNITION*

AWESOMEPICK

**Selected as Cambodia's Official
Diplomatic Gift Solution**

Trusted by the Nation

Our products were chosen to represent Cambodia on the international stage, symbolizing authenticity, quality, and cultural pride

Endorsement of Excellence

This recognition by Cambodia's government affirms our uncompromising standards in sourcing, craftsmanship, and presentation

Elevating Cambodian Heritage

Through our premium products, we are honored to share the richness of Cambodia's natural treasures with global leaders and distinguished partners

A Mark of Credibility

Being entrusted as a diplomatic gift provider positions AWESOMEPICK as more than a brand we are a national ambassador of wellness and heritage

Los Angeles Times

In United State of America

Being featured in the LA Times is a significant milestone for AWESOMEPICK, providing us with a powerful platform to showcase our mission, products, and impact on a global scale.

Cambodia Special Report

This feature reinforces our vision and inspires us to continue creating meaningful, high-quality gifting solutions that make a difference in Cambodia and beyond.

International Trade



Diversified Trade Cambodia's key exports include garments, electronics, and agro-products, contributing \$20 billion annually to the economy.



Energy Access Expansion Cambodia achieved 97% electricity coverage in 2022, up from 34% in 2010, driving development.

Cambodia's Finest: Entrepreneurship at the Service of a Community

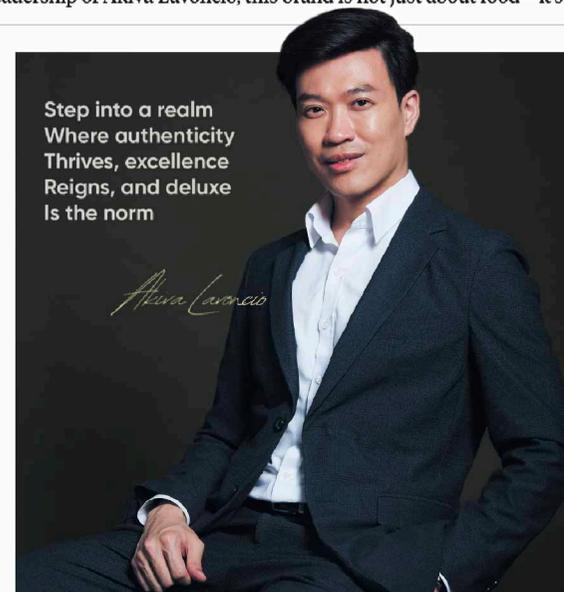
With a vision of showcasing the best of Cambodian agriculture, Awesomepick is taking top-quality local produce to the international health food market. Under the leadership of Akiva Lavoncio, this brand is not just about food—it's about making a meaningful impact.

After six years in the United States and a strong background in marketing, Lavoncio returned to Asia, searching for something more fulfilling than managing spreadsheets. That search led him to Cambodia, where he saw an opportunity to use his business expertise to uplift local growers and bring their products to the world stage. "I found a deeply kind community in Cambodia, often of people who didn't have the resources to dig themselves out of a difficult situation, but who deserved so much more," Lavoncio reflects. This realization became the foundation of premium food brand Awesomepick, solely dedicated to showcasing Cambodia's healthiest and finest agricultural products.

Launched in January this year, Awesomepick has already begun winning people over with its simple yet profound mission: to offer the purest food products, promoting the philosophy that we are what we eat, and that preventive care begins with what you give your body as nourishment. The product line so far includes cashews, one of Cambodia's most renowned exports, and turmeric powder, with plans to soon add moringa, black ginger, fingerroot, and wild forest honey. Lavoncio's meticulous attention to detail is evident in every aspect of the brand. By altering traditional manufacturing processes and setting his own rigorous quality standards, Awesomepick ensures its products are delivered in their purest possible form. "I am super picky; it's my personality," Lavoncio admits, "but when people try the cashews, they can't believe a cashew can taste like this."

In fact, the process through which the cashews are picked -what makes them awesome- has been compared to diamond grading, where not only size, but color, clarity, and lack of blemishes are considered to separate those cashews that provide the perfect bite, the surprising burst of flavor. Moreover, they are not fried but baked at low temperatures, locking in nutrients and making them healthy, crunchy, and naturally sweet.

But Lavoncio's vision extends far beyond creating premium products; it's about making a lasting impact on the community and promoting Cambodian goods on the glob-



Step into a realm
Where authenticity
Thrives, excellence
Reigns, and deluxe
Is the norm

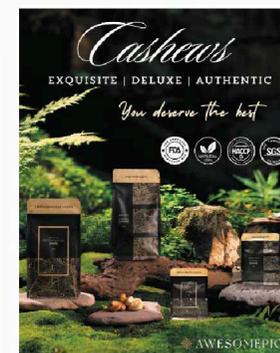
Akiva Lavoncio



al stage. This commitment to Cambodia was tested early when he turned down a lucrative offer to develop Awesomepick in Canada under a startup residency program. Though tempting, the offer would have transformed Awesomepick into a Canadian brand—something Lavoncio wasn't willing to compromise on. "I came to Cambodia to make something that belongs here," he explains. "So,

as much as I am eager to find new partnerships and investors abroad, the brand will stay Cambodian."

Lavoncio's unwavering commitment to his mission hasn't come without challenges. In a limited market like Cambodia's, even access to packaging options is difficult, not to mention operating in an investment environment that can struggle to understand more specialized products such as premium foods. Yet, despite these hurdles, Awesomepick has managed to thrive. The brand's prod-



AWESOMEPICK_KH

ucts can already be found in numerous Cambodian hotels and restaurants, at the Duty Free in Phnom Penh Airport, and in the catalog of Singaporean health supplement brand OneLife—all within just six months of launching.

For Lavoncio, Awesomepick is more than just a business; it's a way to contribute to a community he cares deeply about and to promote the image of Cambodia's agricultural products in the international market. As Awesomepick continues to grow, Lavoncio is keen on taking the brand international, but only on his terms. "It's been a crazy ride; we are just getting started," he says with a smile. "But we are ready to show the world Cambodia's best side and to help the people here build something good." ■

www.awmodaz.com
service@awesomepick.co
(+855) 88 666 9691

No. 41, Street 322, Beung KengKang (BKK)
BKK1 Phnom Penh, Cambodia (Picasso
City Garden)



Prestige Magazine

Prestige Magazine is a premier luxury lifestyle publication that celebrates excellence in fashion, business, culture, and well-being. Known for its high-quality editorial content, the magazine showcases influential brands, trendsetters, and visionaries who shape the worlds of luxury, innovation, and sophisticated living.

For businesses in the **gifting** and **health** industries, a feature in Prestige Magazine is more than just recognition it's a strategic move that enhances brand value, and drives long-term success in the luxury market.



Read More >>>

<https://www.prestigeonline.com/kh/cambodia/savor-cambodias-premium-taste-awesomepicks-handpicked-healthy-treasures/>

Awesompick brings the secrets of longevity straight from Cambodia's farms to your doorstep.

What if the secret to feeling younger, stronger, and healthier wasn't in a lab but growing here in Cambodia? Awesompick, founded by Akiva Lavoncio, is taking the nation's most underrated superfoods and turning them into wellness essentials for people looking to boost their health and live their best lives. With a focus on quality, sustainability, and community impact, Awesompick proves that staying young and healthy isn't just a dream—it's deliciously within reach.



Honey Gift box

As the company looks to the future, expansion is on the horizon. Plans include a more substantial international presence and a flagship location at Phnom Penh's new airport by 2025. However, for Akiva, the mission remains deeply personal. "Health is everything," he says. "Awesompick stands for setting the highest standards of freshness, taste, and nutrition in each of its authentic Cambodian products, and while doing so, it is helping local communities lead better, more empowered lives.

Awesompick proves that Cambodia's humble crops can compete globally, delivering health, vitality, and sustainability in every bite. With a perfect blend of passion, quality, and vision, they're not just building a brand but inspiring a healthier, more vibrant world.

(Hero image: Defend Your Glow with the Power of Antioxidants)

Note:

The information in this article is accurate as of the date of publication.



Kaempferia parviflora (black ginger) - Nature's Ultimate Superfood

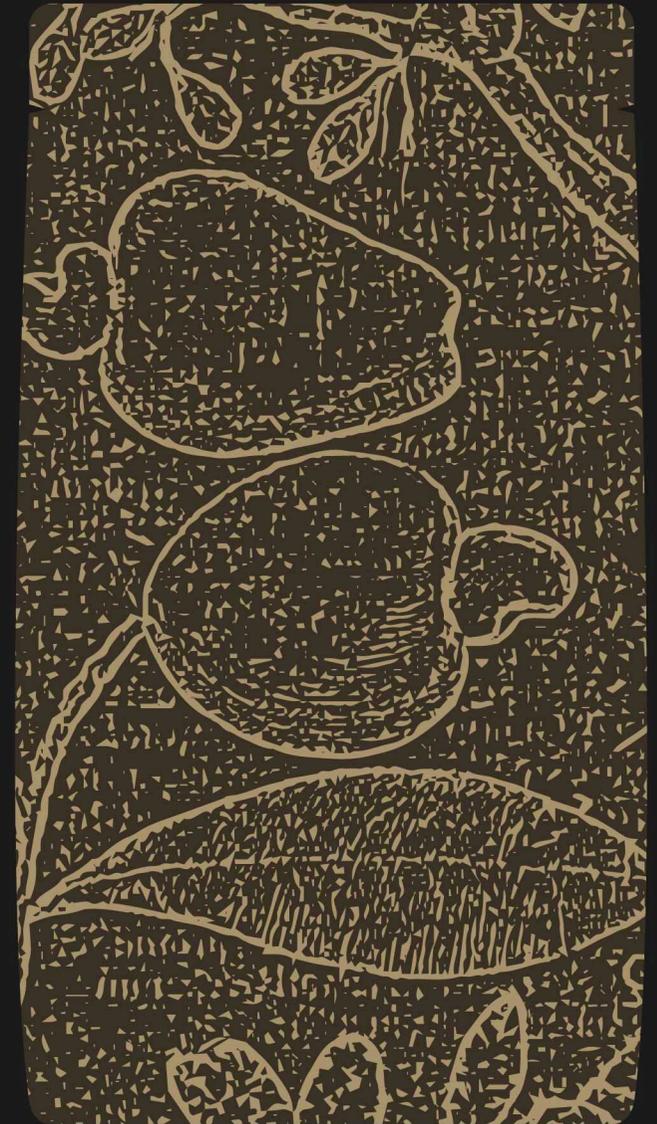
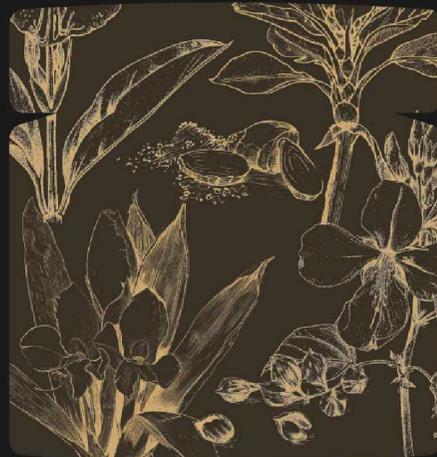
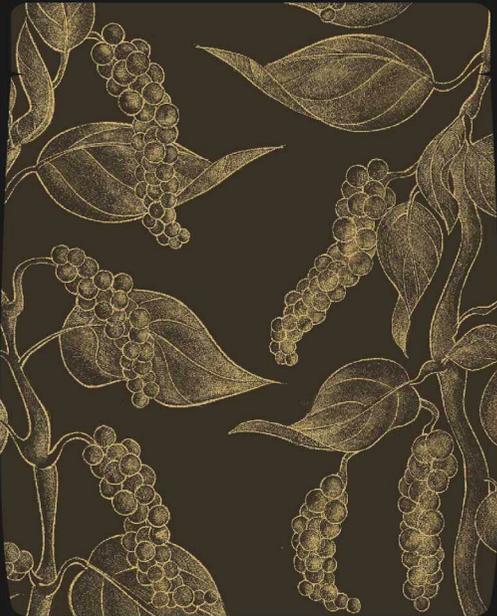
Akiva is particularly proud of their black ginger, a rare and highly sought-after ingredient often compared to ginseng—but packs an even greater punch. "All our products are health-related. We encourage preventive treatment and consider eating to be the most important aspect of our daily lives. That is why we are dedicated to promoting and offering the purest foods to the market," Lavoncio says. Black ginger is a key component of their lineup, alongside turmeric for its anti-inflammatory properties, fingerroot for digestive health, and moringa for lowering blood pressure and cholesterol. Cashews, meanwhile, continue to shine as a heart-healthy snack that supports better sleep and stronger bones.

Awesompick isn't just about what's inside the products—it's about how they're made.

Prestige Website

Our Product

Antioxidant Powder
Cashew Nut
Wild Forest Honey
Kampot Pepper





Antioxidant Series

Fingerroot **\$28.00**

Moringa **\$24.00**

Turmeric **\$23.00**

Kaempferia **\$36.00**

Parviflora

AWESOME PICK Antioxidant Powders are crafted for modern wellness seekers who value both purity and purpose. Each powder is made from carefully selected botanicals, gently processed to preserve natural phytonutrients, and designed to integrate seamlessly into daily rituals water, tea, smoothies, yogurt, or functional recipes.



Cashew Nut

Large Cashew \$16.00

Small Cashew \$6.00

Awesomepick Cashew isn't just a snack. It's a curated edible statement crafted for people who can recognize quality at a glance. That promise is captured in one quality code: MSCCB our internal standard that ensures every cashew delivers purity, beauty, and nutrition in equal measure.



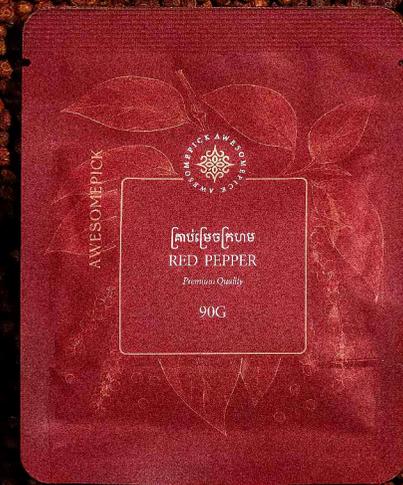
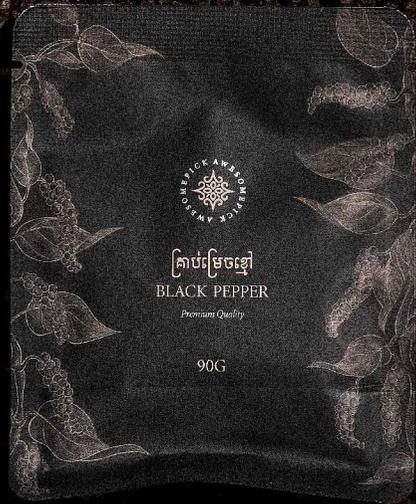
Wild Honey

Big Honey Bottle **\$36.00**

Small Honey Bottle **\$20.00**

“Not All Honey Is Born Equal, Taste the Wild Difference”

Unlike most honey on store shelves today, which comes from industrial bee farms with human interference, our wild forest honey is harvested from untouched ecosystems where bees roam freely, collecting nectar from a rich variety of wildflowers and herbs.



Kampot Pepper

- Black Pepper \$11.00
- White Pepper \$16.00
- Red Pepper \$16.00

One origin. Three expressions.

Black for bold depth, Red for ripe complexity, White for refined clarity each thoughtfully curated in 90g packs for cooks who value aroma, precision, and true provenance.



AWESOME PICK

Sachet Pack 2G



Kaempferia Parviflora

ឱយខ្មៅ



der



Moringa Pow
ម្សៅស្លឹកដ្រៃ

Turmeric Powder

ម្សៅមៀត



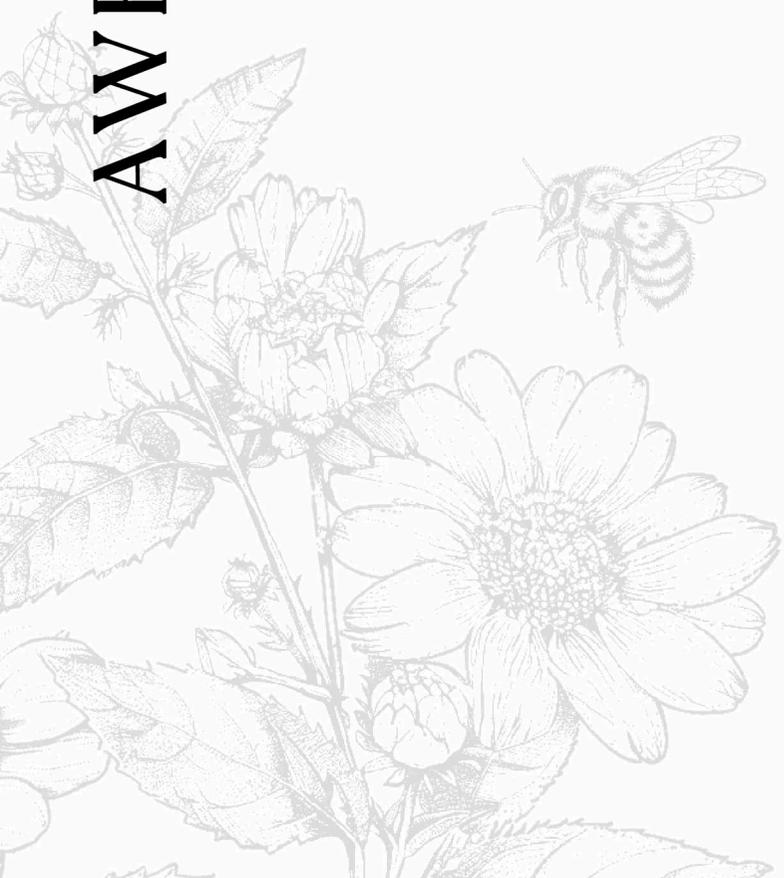
power



Fingerroot Po
ម្សៅខ្លាយ

AWESOME PICK

Sachet Pack 2G



AWESOMEPICK

Chip Bag 20G

Hotel Collection



Kampot PEPPER

Chip Bag 50G





Elixir GIFTSET

1 Jar of Antioxidant Series

1 Honey bottle 300ml

1 Honey bottle 100ml

\$88.00

EXCELLENCE REIGNS AND DELECT IS A NORM

...rming, to
the overall well
Your satisfaction is always our



Detox GIFTSET

2 Jars of Antioxidant Series
& 1 Cashew Pouch 250g packs

\$68.00

arming, 100%
the overall we
Your satisfaction is always 0



Power GIFTSET

1 Light Salted Cashew 250g packs

1 Classic Cashew 250g packs

\$36.00

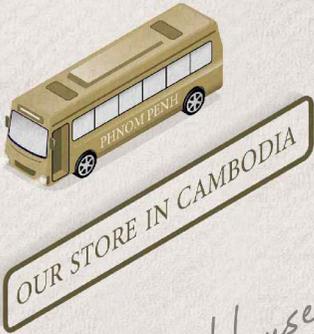
PrestigePass Partner

Exclusive Privileges for a Premium Experience

As a valued PrestigePass member, you gain access to VIP rewards, personalized services, and exclusive offers that enhance your shopping and gifting experience.



AWESOME PICK MAP



House of pure goodness

PICASSO CITY GARDEN



YUE OMAKASE



OLYPIA CITY HOTEL



OAKWOOD PHNOMPENH



SHANGRI-LA PHNOM PENH



SMILE SHOP ONLINE SHOP



TINH TINH ONLINE SHOP (COMING SOON)



TSUTAYA BOOKSTORE



THE CEDAR RESTURANT



LA CASA



85 DEGREE DAILY CAFE



CHECK INN HOTEL



PROLOGUE



THE WAEVER'S TALE



MSCENTS



DISCOVER



RELAY



Rooted in Cambodia's rich agricultural heritage, we hand-select the finest natural ingredients to create health enhancing products that nourish the body and honor tradition.

PREMIUM *Gift* FROM
THE LAND OF
Cambodia



OUR
Website

www.awesomepick.co

We've created a user-friendly website that allows customers to view product details, pricing, and benefits; place orders; explore partnerships and corporate solutions; and find our Phnom Penh store. The site is also available in Khmer to better serve local audiences and show respect for our national identity.

Our Service



Pulse Creatives is a pioneering branding and marketing consultancy born from real experience. Unlike traditional agencies that operate purely on theory, Pulse Creatives is built on the proven success of Awesompick a wellness-luxury gifting brand that achieved government recognition, international media coverage, and rapid market expansion in less than two years

Our consultation services leverage Awesompick's proven brand success to deliver strategic guidance in

Brand Positioning Strategy

Integrated Marketing Communications

Full Campaign Execution



Our Service



IMPulsive Boutique Photo Studio

IMPulsive Boutique Photo Studio, launched in 2025, extends Awesomepick's commitment to excellence into the creative domain. We provide:

Creative Content Production

lifestyle, product, and campaign photography

Corporate Media Solutions

executive portraits, events, promotional media

Studio & Props Rental

affordable access to curated photography setups in Phnom Penh

Creative Collaborations

co-developing brand visuals and storytelling with partners



Our Service



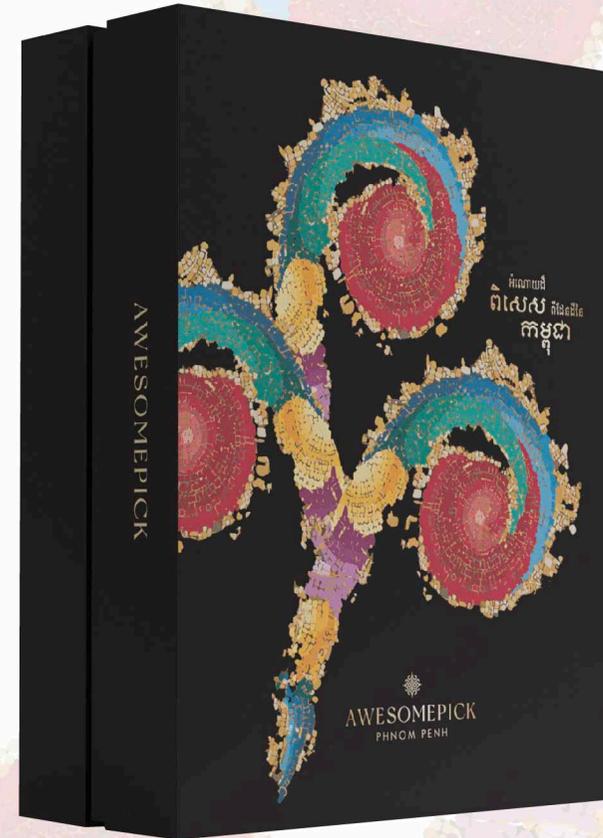
AWESOMEPICK

EXCELLENCE REIGNS AND DELUXE IS A NORM

Awesompick offers fully customizable gifting experiences to align with your brand identity and corporate message

- Branded packaging (logo embossing, color coordination, message cards)
- Personalized gift themes for events, anniversaries, or campaigns
- Bespoke limited editions for VIP clients or high-profile occasions
- Scalable gifting options for large corporate orders

Every detail - from material texture to ribbon color is designed to complement your brand's image and values.



Customize Phone Case



Angkoré Evergreen

lphone case



Angkoré Elégance

lphone case



Angkoré Ancré

lphone case



Angkoré Aérien

lphone case

Tableware



Tableware



RED PACKET DESIGN





AWESOMEPICK

Contact Information
service@awesomepick.co
+855 886 669 691

www.awesomepick.co
#8, st 352, BKK
Phnom Penh, Cambodia